

2022 EIT Community New European Bauhaus opportunities

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EIT Community contributing to New European Bauhaus (NEB)

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The European Institute of Innovation and Technology supports the New European Bauhaus with €5 million

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The European Institute of Innovation and Technology (EIT) is today launching the '[EIT Community Booster](#) – Scaling New European Bauhaus Ventures' in order to support the [New European Bauhaus initiative](#). This first call will support 20 innovative companies with a budget of up to €50,000 each to accelerate solutions integrating **sustainability** (from climate goals, to circularity, zero pollution, and biodiversity), **aesthetics** (quality of experience and style, beyond functionality) and **inclusion** (including diversity first, securing accessibility and affordability).

This call is part of a wider €5 million budget for New European Bauhaus activities supported by the new EIT Community in 2021 to 2022. The EIT Community Booster call is open until **17 December 2021**. Start-ups and scale-ups are encouraged to apply and scale their venture. A pilot phase of this Community Booster launched early 2021 has already supported 13 ventures with a total of €650,000.

Link: https://ec.europa.eu/commission/presscorner/detail/en/IP_21_5266

The EIT Community approach to support NEB transformations



2021 Activities & Impact

- **12 NEB startups and scaleups** identified and supported with grants and acceleration services as **Pilots (500K)**.
- **1029 startups and scaleups attracted** by the EIT Community Booster (1000K- 20 ventures).
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- **2 NEB online courses** with 250 learners enrolled.
 - Creating Ethical and Sustainable Cities at the Local Level
 - Bringing Urban Nature Into the Cities of tomorrow
- **2 Citizen Engagement Calls**, attracting **118 applications** and supporting 16 projects (425K).
- **12.227 participants of 2021 hackathons** held by the KICs of the EIT Community NEB reached through the NEB Ideation Awards.
- EIT Community NEB YouTube channel: **9,938 views, 5,200 unique viewers, 112.8 hours watch time and 91 subscribers**.
- **10 info-sessions** for EIT Community NEB opportunities.
- **2 EIT Community NEB Steering Committee meetings**.
- Continued NEB stakeholder mapping and regular contacts with peers, such as Jumpstarter, Digi-Edu-Hack, Fab-Lab, URBACT, or Network of Climate Coaches.

2022 Activity Planning

➤ NEB Hackathons:

- **Call for Partners (March 2022)- selection of 6 hosts (180K).**
- General NEB training and raise of awareness, plus specific in depth sessions, workshops and discussions on at least two NEB challenges.
- Prizes and visibility for winners.
- Implementation during last week of September: “NEBathon Week”

➤ NEB Ideation Awards:

- Launch at the occasion of the in person 2021 award ceremony session (June 2022)
- Open to EU and associated countries participants of 2022 hackathons of KICs participating at EIT Community NEB, including NEBathons.
- 4 categories of prizes (one per NEB axis) granting 10K each (total: 40K)

2022 Activity Planning

➤ NEB Online Courses:

- **One course on “Introduction to NEB”**, including general information on NEB for the broad public. The course aims at NEB raising of awareness, familiarisation and eventually creating ownership feeling by EU citizens (led by EIT Food, to be launched in September)
 - Target group: public in general.
 - Aim: broad raising of NEB awareness- NEB ownership.
- **One course on “NEB for city servants and decision-makers”**. This course will include general introductory concepts to the NEB and will address lightly all four NEB axis, all from a public service implementation perspective (led by EIT RM)
 - Target group: civil and public servants, public authorities and public decision-makers.
 - Aim: to insert the NEB in public policies.
- Two specific thematic axis courses:
 - **One online course on “The need for long term, life cycle and integrated thinking in the industrial ecosystem”** led by EIT Manufacturing.
 - **One online course on “Re-gaining sense of belonging”** led by EIT UM.

2022 Activity Planning

➤ Support to NEB Startups and Scaleups:

EIT Community Booster 2021:

- Official announcement of selected startups by the end of March 2022.
- April-Dec 2022: acceleration programmes running, including entrepreneurship & business skills training, as well as specific NEB training, sessions and coaching.
- Learning and bench-marking exercise assessing the KICs' programmes to serve for the design of the unique ad hoc NEB acceleration programme to be implemented in 2023.
- Three cross-fertilisation meetings amongst the 20 startups throughout the year to ensure exchanges, common challenges, and synergies. The meetings will serve to extract learning to design the unique ad hoc NEB acceleration programme to be implemented in 2023.

EIT Community Booster 2022:

- Launch of Call in October 2022, in the framework of the EIT Community NEB event acting as satellite event of the InnovEIT.
- Aiming and designing one unique ad hoc programme for EIT Community NEB instead of different programmes per KIC (harnessing on ongoing acceleration programmes).

2022 Activity Planning

➤ Citizen Engagement Projects:

EIT Community New European Bauhaus Call for proposals for Citizen Engagement Activities (March 2022).

- 120K total investment- 15K per project proposal.
- 8 projects and different EU cities and regions, striving for geographical balance including RIS countries.
- Implementation from early July to the end of November, with a mid-term stage-gate assessment.
- The aim of the Call is to work on activities where citizens and end-users are not only asked to identify relevant challenges of their city aligned with New European Bauhaus challenges, but also empowered to co-create together potential solutions in an ideation process.
- Target group: EIT partners and non partners. Individual applications (no consortia).

EIT Community New European Bauhaus Call for Co-Creation of public space through citizen engagement (March 2022)

- 270K total investment- 45K per project proposal.
- 6 projects and different EU cities and regions, striving for geographical balance including RIS countries.
- Implementation from early July to the end of November, with a mid-term stage-gate assessment.
- The aim of the Call is to resolve challenges that the cities, peri-urban and rural areas face, focusing on NEB challenges innovation and action in public spaces through citizen engagement in their re-designing.

Target group: consortia of at least 2 partners, and a maximum of 4 partners, one of them necessarily being a City, region or an affiliated entity to a City or region.

2022 Activity Planning

➤ NEB Maker-Space network:

Call for NEB Makerspaces (May 2022)- selection of a number of hosts.

- The aim is to connect all the ideation activities of the EIT Community NEB to the MarkerSpaces, creating a route with the narrative of “starting with NEB ideation and ending up with placing NEB products and services in the EU market through behavioural change”.
- The NEB Ideation Awards and the NEBathons are to be connected with the MarkerSpaces in a way their prizes (seed-funding) will act as “voucher” to use the NEB MakerSpaces (starting from 2023).
- Prizes and visibility for winners.
- Implementation during October-November 2022

2022 Activity Planning

➤ Stakeholder engagement:

- One EIT Community NEB **Info Day** (May 2022) with the aim to showcase NEB 2021 activities (Pilots, Citizen Engagement projects, NEB Ideation winners) and inform of 2022 opportunities. The event will serve to gather information from participants that can feed-in the BP23-24 planning
- One EIT Community NEB **Event** (in October 2022), operating as satellite event of InnovEIT. The Event will bring together 2021 and 2022 NEB stakeholders and will serve to announce the EIT Community Booster 2022 opening. The Event will serve to extract learning to feed-in the BP23-24 activities.
- Two NEB **Steering Committee** meetings (April and September 2022).
- **NEB stakeholder mapping** continued effort and creation of a NEB stakeholder data base to reach out when NEB opportunities arising.

... let's stay connected!

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